

COOKIE POLICY

PLEASE READ THIS POLICY AND UNDERSTAND YOUR CHOICES REGARDING COOKIES.

This Cookie Policy (the "*Policy*" or "*Cookie Policy*") outlines how Believe551 Ltd., (the "*Company*", "*we*" or "*us*") at its website (the "*Website*") uses cookies and similar technologies to improve your browsing and use of services (the "*Services*") experience. By using our Website, you agree to our use of cookies as described here.

In some cases, we may use cookies and similar technologies to collect personal information, or information that becomes personal information if we combine it with other information. In such case our Privacy Policy will apply in addition to this Policy.

For more information on how we collect and protect your information, please see our Privacy Policy.

You can review your cookie preferences and update your choices by visiting our Cookie Preference Manager.

If you have any questions about our use of cookies or other technologies, please contact us at: cooperation@believe.exchange.

WHAT ARE COOKIES

Browser cookies are text files with small pieces of data downloaded onto your computer or mobile device. Browser cookies and other similar technologies (the "Cookies") enable websites and apps to store information or facilitate access to information stored on your device to enable certain features and distinguish you from other visitors. These technologies are used by most websites and apps providers to let users navigate between pages efficiently, ensure security of the webpage or application, understand how their websites are used, remember user preferences and generally improve the user experience.

WHAT DO WE USE COOKIES FOR

When you access our Website and Services, we, or companies we work with, may place cookies and similar technologies (such as web beacons, software development kits ("SDKs"), pixels, APIs, mobile advertising identifiers, tags and local storage) on your computer or other device.

We use cookies for the following purposes:

Strictly necessary purposes: Strictly Necessary Cookies are essential for our Services to function and therefore cannot be switched off. They are usually only set in response to actions

made by you which amount to a request for Services, such as setting your privacy preferences, logging in, or filling in forms. These also include cookies we may rely on for security purposes, such as to prevent unauthorized access attempts. You can set your browser to block or alert you about these cookies at any time, but some features of our Services may not work.

Performance purposes: We use these Cookies to count visits and traffic sources so we can measure and improve the performance of our Services. They help us to know which pages are the most and least popular and see how visitors move around the Website, and to resolve any errors that occur on the Services quickly to provide you with a better experience. This cookie lasts for the duration of your browsing session.

Functional purposes: These cookies allow us to remember the choices you make and to tailor our Services so we can provide relevant content to you. For example, a functionality cookie can remember your preferences (e.g., country or language selection), or your username.

Targeting purposes: We use third party service providers to display advertising on our Services and serve advertising on other third party sites that may be relevant to you or your interests. These cookies are also used to help measure the effectiveness of the advertising campaign. They remember that you have visited a Website and this information may be shared with other organizations, such as advertisers. This means that after you have been to our websites, you may see some advertisements about our Services elsewhere on the Internet. The information collected through this process by the third party service providers does not enable us or them to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these. Such advertising will only be delivered where permitted by applicable law. If you do not allow these cookies, you will experience less advertising tailored to your inferred interests on our Website and will not receive targeted advertisements from us on third party websites.

HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you close your browser. Persistent cookies are set to automatically expire after a defined duration (for example, a few days, weeks or months).

HOW TO MANAGE COOKIES, SIMILAR TECHNOLOGIES AND TARGETED ONLINE MOBILE ADVERTISING

You have the right to decide whether to accept or reject cookies (except strictly necessary cookies).

You can enable or disable categories of cookies by visiting our Cookie Preference Manager. This includes both first party and third party cookies. You can use the browser with which you are viewing this Website to enable, disable or delete cookies. To do this, follow the instructions

provided by your browser (usually located within the "Help", "Tools" or "Edit" settings). However, please note, if you set your browser to disable cookies, you may not be able to access secure areas of our Services. Also, if you disable cookies, other parts of our Services may not function properly.

POLICY UPDATES

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. You can also revisit this page if you wish to keep yourself informed.

Updated: 23 of December, 2024